

SOCIAL AND COMMUNITY BUILDER/INTERN



Responsibilities:

- Manage social account (including Twitter, Telegram, Discord but not limited to) and deliver high quality content.
- Write articles with the insights in Web 3 and produce vivid pictures create an interesting community vibe.
- Design campaigns to drive user growth and engagement, partnering with different stakeholders to run cross campaigns on social media.
- Communicate with fans on the social account.
- Plan, develop and deliver high-quality, engaging campaigns to attract new users and boost community engagement.
- Collect feedback and work with product team to optimize platform.

Preferably Qualifications

We are agnostic about personal or educational background but pay special attention to the following qualifications:

- Native or Fluent English language is a MUST, working language is English.
- Familiar with the culture, vibe or style of American social platform.
- Good writing skills.
- For Interns: Fast learner and interested in Web 3.
- For Builders: 6 months of experience in digital marketing and community managing related roles in crypto industry

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WE ARE HIRING